



Giorgia Smiraglia

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www.giorgiasmiraglia.com

EDUCATION

Istituto Europeo di Design

Graphic Design degree

(MILAN; 2006 - 2007)

Istituto d'Arte Pellegrino

Fine Arts degree

(LECCE; 2003 - 2004)

LANGUAGES

ENG advanced level

ITA mother tongue

WORK EXPERIENCES

Interbrand, Brand Consultancy

(LONDON; 2015)

Involved as a freelancer to design an infographic and the animated background for the Tate & Lyle Leadership Conference.

CLIENT: TATE & LYLE

Wildhorse, Design Agency

(LONDON; 2014 - 2015)

Produced marketing materials for several Pernod Ricard's brands.

Created branding concepts and identity systems for hospitality companies.

Designed typographic arrangements for restaurant and pub menus.

CLIENTS: PERNOD RICARD, SEARCYS, VINTAGE INNS, NICHOLSON'S PUBS

Purple Creative, Design Agency

(LONDON; 2014)

Involved as a freelancer to design icons for a selection of core range whisky.

Developed patterns intended to embellish packagings, brochures and displays.

Contributed to the production of labels and packaging for a limited edition whisky.

CLIENT: GLENFIDDICH WHISKY

Process 4, Fabbrica del Vapore

(MILAN; 2008 - 2013)

Designed and developed branding concepts and identities for a range of multinational companies.

Curated the visual communication for collective events during the Milan Design Week.

Participated in research activities dealing with interior and fashion design.

CLIENTS: SAPORITI ITALIA, MERCER HAMILTON, INFORMATION MOSAIC

Akira Lab, Advertising Agency

(MILAN; 2007 - 2008)

Promoted as Art Director with the responsibility of managing two people.

Employed as graphic designer for editorial and advertising projects.

CLIENTS: HENNESSY, NOVARA JAZZ, CIRCOLO GOLF BOGOGNO

Flaïr, Mondadori

(MILAN; 2006)

Three-month apprenticeship at the Flaïr editorial staff, a Mondadori fashion magazine, as editorial graphic designer.



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DESIGN SKILLS

Branding		Advertising	
Identity Design		Web Design	
Editorial Design		Infographic	
Typography		Pattern Design	
Photo Editing		Illustration	

SOFTWARE KNOWLEDGE

Photoshop		Microsoft Office	
Illustrator		Flash	
InDesign		Dreamweaver	
QuarkXPress		HTML	

PUBLICATIONS

In love with me, Wedding stationery design

(DESIGN MEDIA PUBLISHING LIMITED; 2015)

The project "Anisa and Michele" was been selected to be part of a collection of wedding graphic projects, distributed in UK, USA and China.

Computer Arts Collection, Branding Annual 2014

(FUTURE PUBLISHING LIMITED; 2014)

My visual identity was been published in the Computer Arts Collection annual, with other works the likes of Pentagram, Sagmeister & Walsh and Savvy Studio.

PROFILE

I am an eclectic graphic designer with a multidisciplinary background that ranges from design to arts and crafts. In my first job I quickly progressed from a Junior Designer to an Art Director and have since gone on to manage multiple projects from draft to final print. I am privileged to have worked with a number of multinational companies and develop a range of personal skills. They include a good design sensitivity, as well as the ability to take any concept from its early conception to completion; with a firm respect for the rigour, discipline and attention to detail required to achieve excellence. I am now looking for a design studio which will challenge and further test my enthusiasm for graphic design.

INTERESTS

Hiking and nature	Bruno Munari method
Southern Italian folk music	Arts and crafts
Hedonistic cookery	Amateur photography